



magazine marketing company

MMC Newsletter

Monday 7th April 2008

The MMC New Business Website

MMC are pleased to announce the launch of the new, updated MMC website. The website can be found at the original address, www.mmcltd.co.uk and replaces the previous version with a fresh clean look which we hope you will prefer. The website has the same links as before and some new ones too. Links include an introduction to the newstrade (Newstrade for the novice), the MMC publisher site, recent press releases and many more. Please take a look, all feedback is welcome.

Retail News

WHSHS – Staff change

Helen Thompson – Assistant buyer has left for pastures new. Her replacement is yet to be announced.

Wholesale News

Dawson News major investment in the Kent area

As of Monday **7th April 2008** DN Chatham business will move to a new premises in Rochester.

12th May 2008 then sees Palmers merging into Rochester and their MNardis system will be turned off and migrated into the DN Pathfinder system. The magazine pack for the old Palmers business running out from Tonbridge will cease and be amalgamated into the new Rochester depot.

Finally on the **2nd June 2008** the T Cox system will be migrated into Rochester.

The new DN Rochester business will see enhancements to the packing processes; accuracy and speed through the TWI packing systems. Rochester will transport magazines into three spoke depots at Canterbury, Tonbridge and Eastbourne.

In light of these forthcoming mergers the MMC Vista systems have been amended to take into account the migration of data through our targeting process and also the provision of accurate reporting.

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