



# Press Release

**For Immediate Release**

On sale 19th March 2008

# Birdwatch

## Forthcoming Special Issue: *"Birds of Britain"*

### DEFINITIVE GUIDE FREE IN APRIL'S EDITION OF BIRDWATCH

**BIRDWATCH** is Britain's leading monthly magazine for keen birders. Distributed by **MMC, BIRDWATCH** April issue is giving away a superb added-value gift, entitled **Birds of Britain: the Complete Checklist**.

This must-have publication is a fully revised and updated edition of the title's authoritative 2006 checklist. The headline-grabbing launch of that edition even featured in *The Times*, and the checklist has since become a firm favourite with the nation's growing army of birdwatchers.

In the past two years several new bird species have been identified in Britain and have now been added to the **Birds of Britain: the Complete Checklist**, creating an exhaustive master list.

This edition of **Birds of Britain** contains valuable information on all species to have visited these shores, from the country's only Great Black-headed Gull in 1869 to its first Pacific Divers in 2007. It will be the only truly comprehensive up-to-date checklist of the country's birds now available.

**BIRDWATCH, Birds of Britain: the Complete Checklist** is in A5 format with 'tick columns' for practical use in the field. Sponsored by prestige Austrian optical brand **Swarovski Optik, BIRDWATCH, Birds of Britain: the Complete Checklist** is an essential piece of kit for anyone who enjoys watching birds and recording their sightings.

The April issue of **BIRDWATCH** goes on sale 22nd March 2008. **Birds of Britain: the Complete Checklist** will be bagged with the issue.

#### Notes to Editors:

Birdwatch is one of the UK's leading bird watching magazines, is a monthly publication and is published by Solo Publishing. Additional copies of the checklist are available, price £3, from Solo Publishing Ltd, The Chocolate Factory, 5 Clarendon Road. London N22 6XJ.

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