

For Immediate Release

On Sale 15 February 2008



Press Release



MMC are pleased to announce

Wisden Cricketer

Free Supplement with March 2008 issue

ON SALE	15/02/2008
ISSUE	March 2008
PRICE	£3.75
FREQUENCY	12 Issues
DISTRIBUTOR	MMC
DISPLAY WITH	Spin World Cricket and All Out Cricket

'The World's no.1 Cricket Magazine'

With the English cricket season fast approaching, WISDEN CRICKETER PUBLISHING are pleased to announce that the March 2008 issue of THE WISDEN CRICKETER will come with a free 'Good Gear Guide' equipment supplement.

The free 32-page 'Good Gear Guide' is the essential kit guide for all cricketers. It covers everything a player needs from bats and pads to clothing and eyewear. It reviews all the major brands products and recommends 'best buys' in all categories.

Edited by John Stern, THE WISDEN CRICKETER offers unrivalled cricket writing, top photography and comprehensive coverage each month. Regular contributors include Christopher Martin-Jenkins, Nasser Hussain, Angus Fraser, Scyld Berry, Peter Roebuck, Matthew Engel, Simon Wilde, Vic Marks and award-winning photographer Patrick Eagar.

Every month THE WISDEN CRICKETER brings you the complete overview of the cricket world. From the inside track on the England team to the state of the County Championship, from star interviews to vital coaching tips, from eyewitness reports of historical encounters to debates about the game's future, the magazine is essential reading for all cricket lovers.

THE WISDEN CRICKETER March 2008 issue goes on sale 15th February 2008.

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